



ADVERTISING CONTRACT

ADVERTISER'S INFORMATION

Name of Company/Organization _____

Contact _____

Title _____

Street _____

City State/Province _____

Country Zip _____

Phone _____

Fax _____

Email Address _____

AD AGENCY INFORMATION (if applicable)

Name of Company/Organization _____

Contact _____

Street _____

City State/Province _____

Country Zip _____

Phone _____

Fax _____

Email Address _____

CONDITIONS + POLICIES (on reverse side)

Send Contracts, payment, and art materials to:

Advertise
Triad Pride Men's Chorus
200 N. Davie St. Box 20
Greensboro NC 27401
PHO_E 336.589.6267 * FAX 586.589.6267
EMAIL Advertise@triadpridemenschorus.org

Please keep a copy of this contract for your records

AD SIZES AND RATES

You agree to purchase advertising space in the following TPMC performance program(s). Mechanical requirements and rates are specified on the Rate Card. Choose from a Season Advertising Subscription (save ~20%) or 1 program.

COLOR FULL PAGE

- Season Advertising Subscription (2 concerts with free web Ad)
- Winter Concert
- Spring Concert

COLOR 1/2 PAGE - HORIZONTAL

- Season Advertising Subscription (2 concerts)
- Season Advertising Subscription (2 concerts with Web Ad)
- Winter Concert
- Spring Concert

COLOR 1/2 PAGE - VERTICAL

- Season Advertising Subscription (2 concerts)
- Season Advertising Subscription (2 concerts with Web Ad)
- Winter Concert
- Spring Concert

COLOR 1/4 PAGE- HORIZONTAL

- Season Advertising Subscription (2 concerts)
- Season Advertising Subscription (2 concerts with Web Ad)
- Winter Concert
- Spring Concert

COLOR 1/4 PAGE - VERTICAL

- Season Advertising Subscription (2 concerts)
- Season Advertising Subscription (2 concerts with Web Ad)
- Winter Concert
- Spring Concert

COLOR 1/8 PAGE

- Season Advertising Subscription (2 concerts)
- Winter Concert
- Spring Concert

MATERIALS INSTRUCTION (high resolution TIFF, PNG, or JPEG file)

- Electronic files attached/enclosed
- Files arriving under separate cover
- Electronic files sent to advertise@triadpridemenschorus.org
- Use artwork already on file from previous program

PAYMENT INFORMATION

TOTAL AMOUNT DUE \$ _____

Pay by check (make checks payable to TPMC)# _____

Pay by Credit Card # _____ Exp _____

Card Verification Security Number (on back of card) _____

Visa MasterCard

I acknowledge upon signing this contract that I have carefully read and accepted the terms, conditions and policies of this contract. I further understand that any verbal agreements are not binding to this agreement.

Authorized Signature _____

Title _____ Date _____

CONDITIONS + POLICIES

1. Payment is due with all new contracts. No Ad will be processed until payment is received.
2. Renewal payments are due upon receipt of invoice.
3. All artwork must be received by the due date to be included in the current concert program. If received after such date it is up to TPMC to determine if it can be included and may not be printed until the following concert.
4. It is assumed that advertisers have read the contract and agree to its conditions without any further contract or notice.
5. TPMC reserves the right to review and consider rejection of any advertising.
6. The advertiser and agency assume liability for all content, including text and illustrations of advertising published.
7. All advertising copy that might be mistaken for an article, commentary, or other non-advertising material must be clearly marked "advertisement." TPMC reserves the right to mark all ad materials.
8. TPMC shall be under no liability for its failure, for any cause, to insert an advertisement.
9. Charges for changes from original layout and copy will be based on current composition rates.
10. Cancellation Policy: Space cancellations must be received, in writing, prior to the space closing date. If space is cancelled after the deadline or not cancelled at all, or materials are received too late to be used, the advertiser will be charged for the insertion. By signing this contract, the advertiser agrees to abide by these terms.
11. Ad Material Policy: Materials are kept for 12 months after final publication then discarded

TRIAD PRIDE MEN'S CHORUS ADVERTISING RATE CARD

PRINT ADVERTISING Accepted files: TIFF, JPEG, or PNG. All files must be at least 300 dpi. Submissions are via Email postal mail, CD, or an ad from the prior season already on file. Rates are based on supplied art. If an ad must be designed by us there may be an additional charge.

	Winter Concert Cutoff date is Oct 15	Spring Concert Cutoff date is April 15	Season Advertiser 2 Programs (save ~20%) Cutoff date is Oct 15	Your Ad on TPMS Website Requires purchase of print Ad To receive discounted price
Full page COLOR (5.5"w x 8.5"h)	\$250	\$250	\$400	Included
½ page horiz. COLOR (5.5"w x 4.25"h)	\$125	\$125	\$200	\$25
½ page vert. COLOR (2.75"w x 8.5"h)	\$125	\$125	\$200	\$30
¼ page horiz. COLOR (5.5"w x 2.12"h)	\$80	\$80	\$100	\$30
¼ page vert. COLOR (2.75"w x 4.25"h)	\$80	\$80	\$100	\$30
1/8 page vert. COLOR 2.75"w X 2.13"h	\$30	\$30	\$50	\$30
Web Ad only – Your ad will appear on the TPMS website for one year				\$150

Adding the online Advertising you will enjoy additional benefits, including:

- A listing on www.triadpridemenschorus.org under its "Advertising Index"
- Year round exposure to TPMS's patrons



AD sizes examples

